

QUALITY MILK PRODUCTION: ADDING VALUE TO MEADOW PRODUCTS

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In my presentation I will talk about the following issues: the role of milk in everyday food, the chemical composition of milk, the market's demand for quality milk, factors that can influence the quality of milk and conditions needed for quality milk production. I present a case study about the actions taken and method used in quality milk production by the Association of Stockbreeders in Borzsova, and how we utilize the values of our natural meadows in stockbreeding.